

Get paid to shop. Really!

You're invited to join this unique rewards program that gives Anthem members up to 15% cash back on purchases.

Here's why this is no ordinary rewards program:

- You get serious cash back from PayForward we're talking up to 15% instant¹ cash back when you shop at more than 60,000 participating retailers – online and in stores like Home Depot, The Gap and Target.com.²
- You can link your own eligible³ debit or credit card so it's amazingly easy! And if you already have rewards on your current card, that's great - you get them, plus PayForward's.

Easy, right? It gets even better.

Once you've earned the cash, you decide how to use it!







in your PayForward account or transfer it to your bank account.



Share it

with friends or family, or donate it to charity - with no fees.

You can even use rewards toward health care expenses!

Sock away reward dollars in the Anthem Health Wallet that comes with your PayForward account. Use it to help pay for things like copays, coinsurance and deductibles!

The best part? This program is absolutely free to join – and you won't find it with any other health plan. For more details, check out our video at payforward.com



Here's how to sign up:

- 1. Register through the PayForward app or online at payforward.com
- 2. Link up your existing eligible³ debit or credit cards.
- 3. Shop away and watch rewards roll in.

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¹ Cash back is awarded at the time a transaction posts to PayForward, not when the purchase is made. Please see legal disclosures at payforward.com for details

³ Most types of Visa or Master/Cards and signature-based transactions at participating merchants are eligible for the Pay-Forward cash back program. Please see legal disclosures at payforward.com for details. Anthem Blue Cross is the trade name of Blue Cross of California. Anthem Blue Cross and Anthem Blue Cross Life and Health Insurance Company are independent licensees of the Blue Cross Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc.